

paperworld

25. – 28. 1. 2020

paperworld.messefrankfurt.com

Dates, facts and prices.

Description

- International trade fair for the paper, office supplies and stationery sector
- World's foremost order platform for the wholesale and retail trade
- Parallel to Christmasworld and Creativeworld

Location/Facilities

Frankfurt am Main Fair and Exhibition Center
Halls 1.1, 1.2, 3.0, 3.1, 4.0, 6.1, Forum 0

Opening times

25. – 27. 1. 2020	9.00 – 18.00
28. 1. 2020	9.00 – 17.00

Key figures

Exhibitors (2018) 1,640 from 66 countries	Visitors (2018) 33,787 from 146 countries
Germany/outside Germany 243/1,397	Germany/outside Germany 11,072/22,715

Product areas of focus

Products for the office supplies industry:

Office supplies: Office equipment, office machines, presentation aids, moderation, conference, meeting, organisational aids, calendars, notebooks, mailing, adhesives, stamping, office furnishings, office furniture, office paper, covering materials, bookbinding materials, business luggage, promotional articles

Writing & drawing utensils

Safety and security, occupational safety, hygiene, health: Cleaning, waste-disposal technology, ergonomics

Office Catering: Kitchen equipment, kitchen consumables, coffee, tea, water, snacks, food services

Remanexpo: OEM supplies, remanufacturing of printer supplies, components for printer supplies, computer, printer hardware and software, business equipment, workshop equipment

International Sourcing: Office supplies for bulk buyers

Visitor target groups

- Paper, office supplies and writing materials stores
- Book trade and bookbinding
- Gifts, furniture and interior decorations stores
- Toys and leisure goods stores
- Department stores and supermarkets
- Wholesale trade
- Online and mail order firms
- Food retailers and drugstores
- Large trading organisations
- Industrial companies, service providers and public bodies
- Architects and facility managers
- Municipal decision-makers
- Decision-makers of educational institutions

Products for private paper and stationery requirements:

Stationery supplies: Stationery, gift articles, lifestyle products, greeting cards, gift wrapping, ribbons, table tops, licences, designs

School supplies: School bags, pencil cases, exercise books, blocks, folders, writing utensils, drawing materials, pencils, licences

Teaching and learning aids, classroom furnishings: Learning materials, digital teaching aids and learning aids, hardware, presentation technology, furnishing and equipping teaching facilities

International Sourcing: Paper and stationery products for bulk buyers

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Stand rental prices Paperworld 2020



Stand rentals*

Stand rentals

If you are not entitled to any of the possible discounts, the stand rental is as follows, depending on the stand type:

1 side open	€ 195.00/sqm*
2 sides open	€ 220.00/sqm*
3 sides open	€ 235.00/sqm*
4 sides open	€ 243.00/sqm*
two-storey	€ 135.00/sqm*

Stand space discount

For registration received by 15. 3. 2019 for stands that are 250 sqm or larger, the following stand rental prices shall apply:

1 side open	€ 158.00/sqm*
2 sides open	€ 180.00/sqm*
3 sides open	€ 192.00/sqm*
4 sides open	€ 197.00/sqm*
two-storey	€ 135.00/sqm*

*plus € 2.90/sqm environmental fee, € 0.60/sqm AUMA charge plus VAT and media package costs € 585.00 plus VAT.

Early booking discount**

For registration by 15. 3. 2019 the following stand rental prices shall apply:

1 side open	€ 175.00/sqm*
2 sides open	€ 200.00/sqm*
3 sides open	€ 211.00/sqm*
4 sides open	€ 216.00/sqm*
two-storey	€ 135.00/sqm*

**Early booking discount shall only apply to exhibitors who take part in the fair themselves.



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