

musikmesse

Musikmesse brings together companies with retailers, professionals from the musical-instrument sector and musicians from all over the world.

Dates: 01 to 04 April 2020 (Wednesday to Saturday)
Hours of opening: 10.00 to 18.00 hrs
Venue: Frankfurt Fair and Exhibition Centre, Halls 3.0, 3.1, 4.1, Forum 0, Forum 1, Agora
Exhibitors: 1,606 exhibitors (in 2019, Prolight + Sound and Musikmesse combined)
Visitors: 85,000 visitors (in 2019, Prolight + Sound and Musikmesse combined)

Product groups: Pianos, digital pianos, hybrid pianos, other keyboard instruments, accessories; Keyboards, synthesizers, organs, accessories; Electric guitars, electric bass guitars, accessories; Sheet music, trade media, music publishers, service enterprises; Percussion instruments, electronic drums, accessories; Woodwind instruments, accessories; Brass instruments, accessories; Acoustic guitars, other plucked instruments, accessories; Harmonica instruments, accessories; Stringed instruments, accessories; Label, artists, online, events and concerts; Full-range companies, accessories general; Institutions, associations, organisations; Basic and further education provider

Visitor target groups: Retail trade, Wholesale, foreign trade, Skilled trades, Industry, Educational institutions, Full-time musicians, Other service providers/independent professions, Media

Definition of a Musikmesse trade visitor:

Someone who works full or part time in the music / event sector or for this sector, including music teachers, lecturers and students.

Stand rental prices in Euro/m ² , plus Auma + environmental protection charge + 19% VAT (if VAT applies)	Regular rate (= early booking rate/no late booking rate)
Stand open on 1 side	150,00
Stand open on 2 sides	150,00
Stand open on 3 sides	175,00
Stand open on 4 sides	175,00
Second storey	110,00
Outdoor area	132,00
Complete package	From 9 sqm – 3.226,50 € (including obligatory media package)
Nano Package	4 sqm – 1.000,00 € (including minimal media package)
Guitar Boutique Package	2 sqm – 724,00 €
AUMA fee	0,60 €/sqm
Environment-protection charge	2,90 €/sqm
Media package	585,00 €

Contact / organiser: **Messe Frankfurt Exhibition GmbH**
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