

ASFW

AFRICA SOURCING & FASHION WEEK 2018

AFRICA SOURCING AND FASHION WEEK 2018 (ASFW) – ETHIOPIA

Africa´s leading exhibition and conference for the cotton, textile, apparel, home décor and technology industry **hits its records the 4th time.**

After Show Press Release

4th AFRICA SOURCING AND FASHION WEEK (ASFW) has opened doors from 1st until 4th October 2018 to trade buyers, investors, expertise of the entire cotton, textile, apparel, leather, technology industry as well as government personnel . Over 4.050 international trade visitors and investors from over 30 countries met with over 270 exhibiting companies from 25 countries. This is a visitor´s growth of 24% and an exhibitor growth of over 12%.

In addition to existing country booths, ASFW 2018 received new African government pavilions from South Africa, Egypt and Lesotho. The show has also increased within the technology area called "Texprocess Addis Abeba". New textile machines from Asia but also logistics groups from Europe showed their technology and services to the regional buyers. Known as Africa´s only trade show for technology, ASFW offers a huge platform for famous machinery brands for production of clothing, textiles as well as dyeing and finishing incl. suppliers of chemicals.

Theme of 4th ASFW CONFERENCE was "Sustainability in Production" and "Transformation in Technology". The 3 days conference received over 650 visitors from 15 countries. Well-known experts within the industry or governments presented solutions for the environment, logistics, sourcing, manufacturing and education industry. The panel also highlighted African investment conferences where Ethiopia, Egypt, South Africa and Lesotho invited potential investors. On 4th and 5th October over 150 investors and international buyers booked trips to state of the art industrial zones.

ASFW consists of textile, apparel, technology, leather, footwear and home décor and fashion design.

Textile, apparel and technology will be presented though Texworld Addis Abeba, Apparel Sourcing Addis Abeba and Texprocess Addis Abeba.

AFRICA SOURCING AND FASHION WEEK is organized by Trade and Fairs Group in partnership with Messe Frankfurt Exhibition GmbH, Ethiopia Textile Development Institute (ETIDI) and Ethiopia Textile and Garment Manufacturers Association (ETGAMA). The event is endorsed by Ethiopian Government.

The next ASFW 2019 will take place from 9th until 12th November 2019.

For more information please visit www.asfw-online.com

ASFW

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OFFICIAL PARTNERS:



Ethiopia Textile Industry Development Institute (ETIDI)



Ethiopian Textile and Garment Manufacturers Association (ETGAMA)



MINISTRY OF
INDUSTRY

Federal Democratic Republic of Ethiopia
Ministry of Industry



MINISTRY OF
TRADE

Federal Democratic Republic of Ethiopia
Ministry of Trade

Information about Organizers of AFRICA SOURCING AND FASHION WEEK:

Trade and Fairs East Africa Ltd (TFEA) is East Africa's leading trade show organizer of international events. The company organizes 7 annual international trade shows and high end events for different industries in the East African region. The company consults African governments and NGO's on economic development, high end business delegation meetings and trade show management. TFEA is a branch of Trade and Fairs Consulting GmbH, Germany (TFC).

www.tradeandfairs-eastafrica.com

Trade and Fairs Consulting GmbH (TFC) is a German based exhibition and conference organizing company. In Africa, it officially represents worlds leading trade show organizations e.g. Messe Frankfurt Group (with annual revenue of 800 Mio Euro). TFC GmbH has a network in Nigeria, Ghana, Mozambique, Zambia, Namibia, South Africa, Kenya, and Ethiopia. TFC and its partners consist of international network in more than 150 countries.

www.tradeandfairs-consulting.com

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