



ASFW

AFRICA SOURCING AND FASHION WEEK

AFRICA'S LARGEST TRADE SHOW PROMOTING AFRICA'S TEXTILE VALUE CHAIN

incl.

TEXWORLD

ADDIS ABEBA

apparelsourcing

ADDIS ABEBA

texprocess

ADDIS ABEBA

Millennium Hall / Addis Ababa / Ethiopia

9 – 12 November 2019

www.asfw-online.com



AFRICA'S TEXTILE AND FASHION INDUSTRY

In the past two years, a number of European companies — among them, H&M, Primark, and Tesco — began sourcing some of their garments from Ethiopia. The rest of the apparel industry took notice: since 2013, there has been rising interest in not just Ethiopia but also other East African countries as potential sourcing destinations for apparel. Also contributing to the buzz is the renewal of the African Growth and Opportunity Act (AGOA), which gives certain countries in sub-Saharan Africa duty-free access to the US market.

AFRICA SOURCING AND FASHION WEEK

AFRICA SOURCING AND FASHION WEEK is Africa's largest meeting platform for the entire cotton, textile, apparel and fashion industry. Africa's fashion and manufacturing industry meets with international investors, brands, wholesale and retail. In four days over 350 well-known exhibitors present their goods and expertise to over 5,000 international trade visitors.

There is no show in Africa that comes close to ASFW where Africa's sourcing strategy is discussed by high level international sourcing industry. High level brands discuss about future sourcing trends and at the fairground.



FABRICS

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TEXWORLD
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Discover at Texworld Addis Abeba those „little things“ which will make your collections unique! Here you will find fabrics e.g. Cotton, Denim, Embroidery, Lace, Functional fabrics, Knitted fabrics, Linen, Hemp, Prints, Shirting, Silk, Silky aspect, Wool, wool blends manufacturers from over 13 countries.

Texworld Addis Abeba is proud member of the Texworld Family – the worldwide meeting place for fabrics, but also for trims and accessories!



FASHION

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Apparel Sourcing Addis Abeba is your meeting place to find the best solutions in fashion and fashion accessories sourcing. Considering the keen interest in garment manufacture at the heart of Texworld Addis Abeba, African clothing manufacturers as a whole, with the addition of fashion accessory manufacturers present their designs at Apparel Sourcing area.

Apparel Sourcing Addis Abeba takes place on the same dates and at the same location as Texworld Addis Abeba in the interests of saving time and limiting distances for visitors.

Apparel Sourcing Addis Abeba is proud member of Apparel Sourcing Family.



TECHNOLOGY

presented by

texprocess
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Texprocess Addis Abeba is Africa´s leading trade fair for the international garment-manufacturing and textile processing industry. Under the motto “Best Technology for Sustainable Production”, all major technology exhibitors present the latest machines, plants, processes and services for the processing of textile and flexible materials to trade visitors. As new industrial zones are opened on a monthly basis in various East African countries, the interest and need for new textile machines is very high. **Texprocess Addis Abeba is member of the Texprocess Family which is the leading show taking place in Frankfurt / Germany.**



More information on Texpertise Family:
www.texpertise-network.com



HOME EXPO AFRICA

Africa's premier platform for the home décor and home textiles industry at home expo africa.

Exhibitors present home textiles, decor, crafts, gifts and decoration accessories to international and regional trade visitors.

CARE

The textile care industry has great potential in Africa due to demand for care products and innovation.

At ASFW CARE, you will find the entire textile and cotton care sector. Important international manufacturers and services providers present innovative products and future-oriented services.

SERVICE

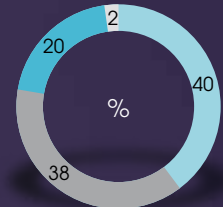
Africa's textile and fashion industry has huge demand for the service industry, e.g. specialised IT, logistics and transportation. At ASFW SERVICE you will find international partners presenting solutions for this particular industry. African manufacturers will meet with international service providers.

EXHIBITOR QUESTIONNAIRE

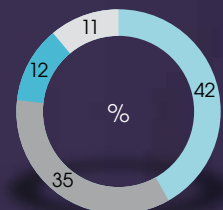
What are your principle objectives and reasons for exhibiting, and how do you rate the objectives?

excellent good fair poor

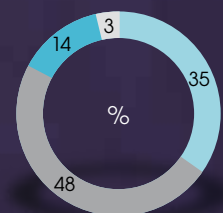
Generate new sales leads:



Secure orders at the show:

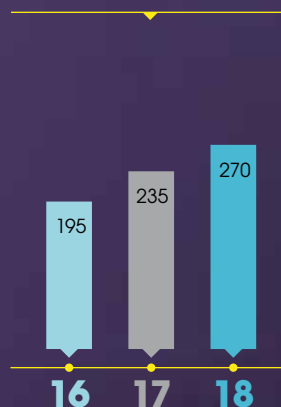


Promote corporate image:

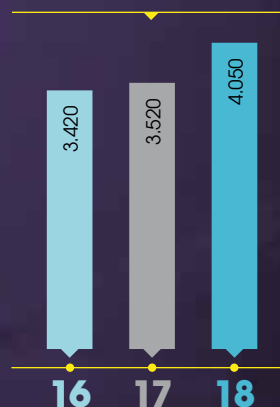


FACTS & FIGURES

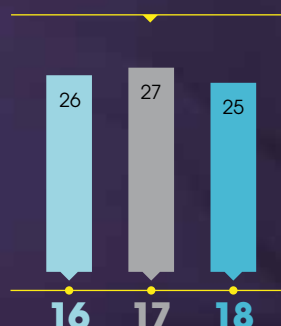
Exhibitors



Trade Visitors



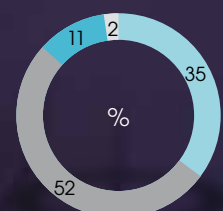
Exhibitor Countries



Visitor Countries

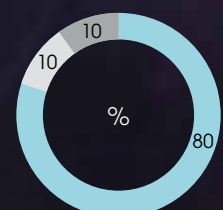


How do you rate the attendance at ASFW?

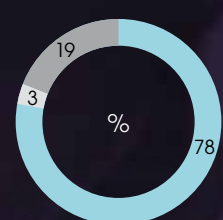


Did you meet your target group at ASFW?

yes no maybe



Are you planning to exhibit at ASFW 2019?





WALK FOR BUSINESS

AFRICA SOURCING AND FASHION WEEK supports selected African designers through a special promotion platform. WALK FOR BUSINESS is a unique concept that supports African designers to get in touch with their potential partner / retailer and ensures business. Manufacturers are engaged in the concept to ensure production and business for the designers

AFRICA'S BIGGEST CONFERENCE

AFRICA SOURCING AND FASHION WEEK is known for having Africa's biggest textile conference. AT ASFW 2019 the conference theme will be "Sustainable Fashion for World Market". You may expect over 900 conference visitors in 3 days. Well-known experts within the industry or governments will present solutions for

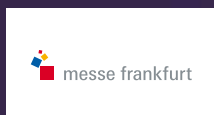


PARTNERS

official partners:



in cooperation with:



supporting partners:



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