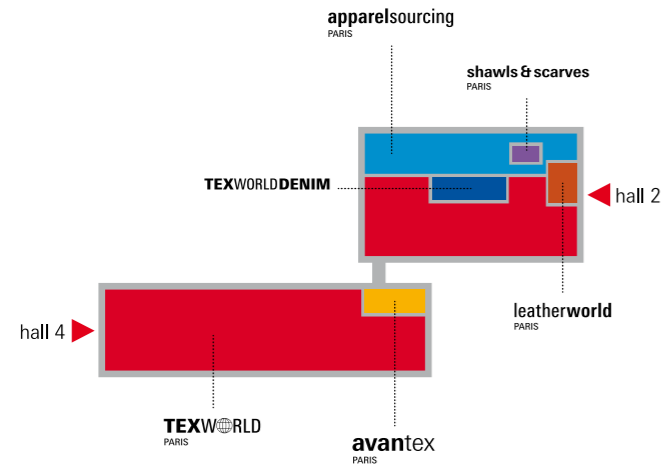


Take the opportunity and benefit from the exceptional dynamic created by the Messe Frankfurt France Shows! **A substantial flow of 13,693 visitors from 110 countries**

Apparel Sourcing Paris is collocated with Avantex Paris, Leatherworld Paris, Shawls&Scarves Paris, Texworld Denim and Texworld Paris, which take place twice a year in February and September, at Paris le Bourget exhibition center.



Map not binding

The entire industry under one roof

The Messe Frankfurt network links the leading international textile trade fairs. At around 50 events worldwide, we show the forces driving the sector. Today, the latest themes, trends and contacts already attract more than 22,000 exhibitors and 523,375 visitors from all around the globe. Whether Frankfurt, Paris, Shanghai, Moscow or New York – we generate impulses for the entire textile value chain.

www.texpertise.messefrankfurt.com

apparelsourcing PARIS

**Monday to Thursday
10 – 13 Feb. 2020**

Location

Paris le Bourget, France

Opening hours

Monday to Wednesday: 9am to 6pm
Thursday: 9am to 4.30pm

Visitor Admission

Trade visitors only – free of charge

Participation Fee

(Excl. V.A.T.)

Booth packages

9 sqm: 6,147€
12 sqm: 8,124€
15 sqm: 10,155€
18 sqm: 12,078€
21 sqm: 13,776€
Corner booth +10%

V.A.T. 20% if applicable
According to booth size it includes different equipment of furniture: table, chairs, wastepaper basket, insurance, stand cleaning, partition walls, rods or shelves, electrical outlets, lighting, booth signage, visitor e-invitation cards, promotional network services.

Raw space services package

(36 sqm min.): 617€/sqm

Find us on    

How to apply?

Visit the “Become an exhibitor” section on the website www.apparelsourcing-paris.com and download the “Who are you form”. The participation is granted by the Selection Committee.

Meet our team

Apparel Sourcing Paris guarantees personal advice and answers with an experienced, reliable team of experts. We'll put you in touch with your local Messe Frankfurt representative.

Contact

Mr. Nicolas Gouguenheim

Apparel Sourcing Paris Show Director
nicolas.gouguenheim@france.messefrankfurt.com

Ms. Sanja Jovanovska

Sales Project Manager
sanja.jovanovska@france.messefrankfurt.com

Organiser

Messe Frankfurt France S.A.S.

1, avenue de Flandre
75019 Paris, France

Tel.: +33 155 268 989

Fax: +33 140 350 900

apparelsourcing@france.messefrankfurt.com

www.apparelsourcing-paris.com

apparelsourcing PARIS

New sourcing horizons

10 - 13 February 2020

the fairyland for fashion
Paris le Bourget, France

www.apparelsourcing-paris.com

 messe frankfurt

May 2019 - Photo credit: © Messe Frankfurt France



Join Apparel Sourcing Paris, and discover new horizons of sourcing

Benefit from an ideal exposure to present your collections to buyers coming from Europe and worldwide



Products showcased

- Tailored**
smart coats, suits & shirts
- Knitted**
the best of knit
- All About Her**
women ready-to-wear
- Sports & Leisure**
in and out
- Kids**
from baby to teenager
- Intimate**
undies, swimwear and homewear
- Services**
from design to merchandising
- Vet' image**
workwear and uniform
- Fashion Accessories**
from caps to socks and ties

They are already exhibitors

Ahujasons Shawl Wale, Beyond Garments, CBI Myanmar, Cimarron Garment, Color Silk Cambodia, Ethiopia Investment Commission, Export Promotion Bureau of Bangladesh, House of Saki, Ruchicaz Overseas, Trade development Authority of Pakistan, and many more...

Selection committee supervised by Apparel Sourcing Paris Art Directors

Buyers' yearly purchasing volume

18% from 100K € to 500K €

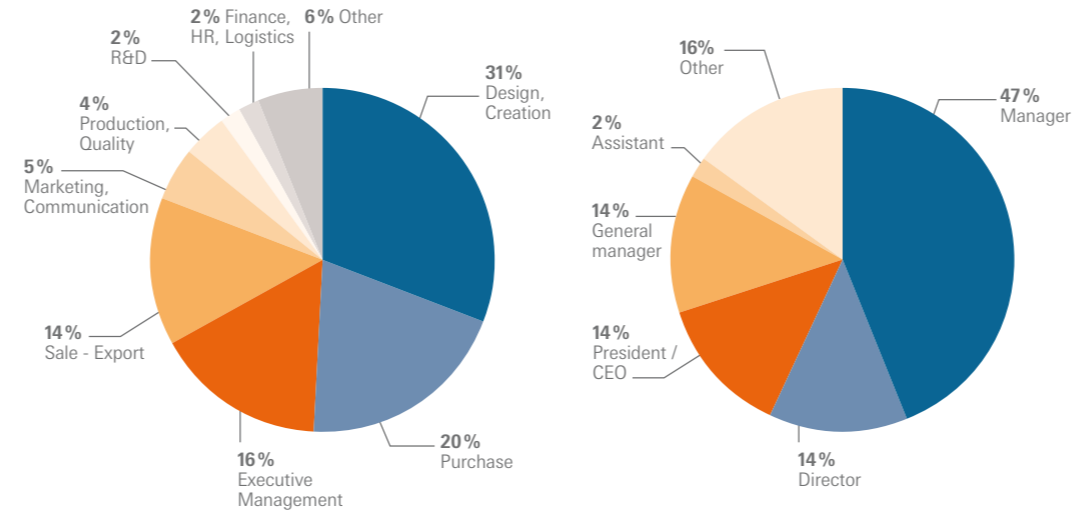
14% from 500K € to 1,000K €

17% from 1,000K € to 5,000K €

10% from 5,000K € to 10,000K €

93% buyers are satisfied with the companies they do business with at the fair

Visitor's Profile



Buyer target groups

Major Brands, Manufacturers of Clothing and Accessories, Private Labels, Garment Retailers and Wholesalers, Mail-order, Large scale retailing, Chain stores, Department Stores, Trading Companies, Agents, Designers, Buying Offices, Sales Representatives.

Information based on exhibitor and visitor survey February 2018

70% visitors come from Europe!

Top Visitor Countries

- France
- United Kingdom
- Spain
- Turkey
- Italy
- Germany

They visit us!

Adolfo Dominguez, Agnès B., Aigle, Alain Figaret, All Saints, Arcadia, Armand Thierry, Armor Lux, Adidas, Asos, BCBG, Beaumanoir, Ben Sherman, Benetton, Bon Marché, Bonpoint, Burton, C&A, Calvin Klein, Camaïeu, Canada Goose, Carhartt, Carrefour, Casino, Catimini, Celio, Chanel, Chantelle, Chevignon, Coach, Cyrillus, Damart, Decathlon, Desigual, Dewhirst, Diane von Furstenberg, El Corte Ingles, Esprit, Etam, Galeries Lafayette, GAP, Gerry Weber, Giorgio Armani, G-Star, Guess, H&M, Happy Chic, Hermès, Hugo Boss, IKKS, Inditex Group, Intersport, John Lewis, Kookaï, La Redoute, Lacoste, Lancel, Lee Cooper, Levi's, LLP, Louis Vuitton, Macy's, Mango, Marc Jacobs, Marc O'Polo, Marks & Spencer, Marwa, Monoprix, New Look, New Yorker, Next, Orsay, Promod, Puma, Ralph Lauren, Redskins, River Island, Sainsbury's, Simons, Tally Weijl, Tara Jarmon, Tesco, Topshop, Urban Outfitters, Verywear, Walmart, Wolford, Wrangler, Zadig & Voltaire, Zapa

Show Highlights



Conference programme with expert speakers
exhibitor welcome!



Catwalks organisation from A to Z
a unique platform to present your products live to an international audience of professional buyers!



The Dressing
exhibitor products displayed by our Art Directors in a dedicated Trend Forum

Special itineraries

Exhibitors listed in the Visitor guide + website and specific booth signage onsite



Sustainable Sourcing Itinerary
Highlights exhibitors who offer eco-friendly products



Small Quantity Itinerary
Get identified by fashion designers who search for products on stock or in smaller quantity

MtM

Made to Measure
Specially dedicated to manufacturers of menswear, men's suits, wool coats, blazers and dresses



Handmade Itinerary
Promotes the finest handicraft of exhibitors coming from around the globe: embroideries, brocarts, handwoven fabrics and more to be discovered